

JOURNAL

SHOULDER & ELBOW

35
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RETROSPECTIVE 2023

SBCOC MARKS 35 YEARS OF HISTORY

WITH INNOVATION, INTENSE WORK,
SERIES OF ACTIONS AND NEW PROJECTS



CLOSING THE CYCLE: RETROSPECTIVE OF THE 2023 MANAGEMENT AT SBCOC

With the conclusion of the 2023 administration, I also bring to an end a long and enjoyable chapter of my association with SBCOC, which began when I was still a Orthopedics R2 at the Hospital das Clínicas of the Federal University of Goiás. At the invitation of my professor Ruy Rocha de Macedo, one of the 24 founders of SBCOC, I attended the 1st Congress of Shoulder and Elbow in 1996, in the city of São Paulo. Since then, I have personally attended all 13 CBCOCs and also all 7 Closed Meetings, in addition to countless other activities of our Society. Specifically in the last 7 years, I have served in various roles on the Board, culminating in the presidency held this year, marking the end of this stage of my professional association with SBCOC.

The challenge of presiding over SBCOC in 2023 had a special context, as it coincided with the celebration of the 35th anniversary of our foundation. Our Board chose the tripod motto "Tradition, Modernity, and Fraternity," meaning we needed to value our history (Tradition), while looking towards the future (Modernity), and ensuring that the different generations of SBCOC members could enjoy harmonious coexistence (Fraternity).

To achieve this, we made a point of giving special prominence to our founders and former presidents, while inviting colleagues from the new generations to participate more actively in the scientific programs of events and Society Committees, having a direct role in SBCOC decisions. For the first time, we organized the SBCOC Young Leadership Meeting, which also had the presence of some former presidents, symbolizing well this fraternal atmosphere among different generations, which we consider crucial for our future.

On the "home front," we conducted 10 Itinerant Courses, taking SBCOC to practically every corner of our country. Internationally, the Society was officially represented at the major Shoulder and Elbow Surgery events worldwide, making it clear that Brazil is indeed a global protagonist in this field.

Naturally, all of this is a TEAM effort, and I had the privilege of coordinating a spectacular team of Directors and committee colleagues who were highly committed to the success and credibility of SBCOC. The result of this you will see in the upcoming pages, in this Retrospective 2023, which highlights some of our actions.

Once again, on behalf of the 2023 Board, I thank all our SBCOC members for the support and, even more, for the warmth with which we were treated throughout this year.

We are confident that the path is being well-trodden. We wish great success to the next Board, which will be led by my friend-brother Carlos Henrique Ramos, with the conviction that our Society will be in excellent hands!

MERRY CHRISTMAS AND A WONDERFUL 2024 TO ALL OF YOU AND YOUR FAMILIES!

HUGS!



**DR. SANDRO DA SILVA
REGINALDO**

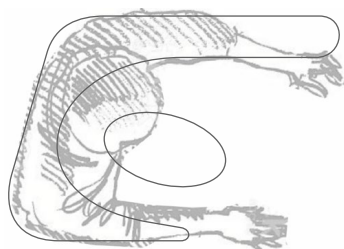
President SBCOC • 2023



TRADITION AND PROGRESS: 35 YEARS OF EXCELLENCE IN SHOULDER AND ELBOW SURGERY WITH SBCOC

In the year 2023, the Brazilian Society of Shoulder and Elbow Surgery celebrated its 35 years of dedicated history to excellence in this orthopedic field.

Throughout these decades, SBCOC played a crucial role in advancing shoulder and elbow surgery in Brazil, fostering the exchange of knowledge, innovative research, and continuous improvement of medical practice. With a community of committed surgeons, the Society has been a catalyst for the development of advanced surgical techniques, the dissemination of best practices, and the training of highly qualified professionals.



RELAÇÃO

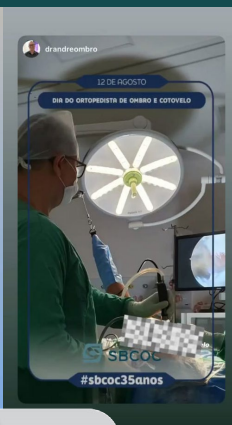
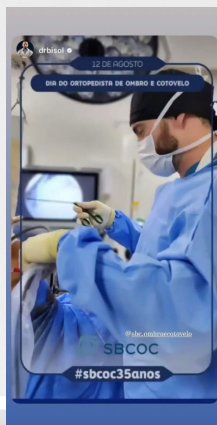


NEW LOGO

DURING THE YEAR, SEVERAL ACTIONS WERE TAKEN TO MARK THIS SUCCESSFUL JOURNEY, INCLUDING THE MODERNIZATION OF THE SOCIETY'S LOGO, A BOLDER VISUAL IDENTITY, REFRESHING THE INSTITUTION'S IMAGE, AND UPDATING ITS DESIGN WHILE ALWAYS RESPECTING THE INITIAL CONCEPTS.



SBCOC updates the brand in 2023, maintaining tradition and bringing modernity.



**SBCOC PROVIDES A FILTER
ON INSTAGRAM FOR
FOLLOWERS TO USE TO
CELEBRATE THE DATE**



ANOTHER HIGHLIGHT WAS THE ESTABLISHMENT OF THE SHOULDER AND ELBOW ORTHOPEDIST DAY. STARTING IN 2023, THIS DAY WILL BE CELEBRATED ANNUALLY ON AUGUST 12, ALONGSIDE THE ENTITY'S ANNIVERSARY. "THIS INITIATIVE REAFFIRMS THE APPRECIATION AND HONORS THE FOUNDERS OF THE BRAZILIAN SOCIETY OF SHOULDER AND ELBOW SURGERY, WHO, ON AUGUST 12, 1988, BEGAN BUILDING A DREAM AND THUS ALLOWED THE CONSTANT ADVANCEMENT OF THIS ORTHOPEDIC FIELD," EMPHASIZES THE CURRENT PRESIDENT OF SBCOC, SANDRO REGINALDO.

ELBOW AND SHOULDER ORTHOPEDIST DAY





8th CLOSED MEETING
17 A 19 - AGOSTO, 2023
BRASÍLIA | DF



THE HOSTING OF THE 8TH CLOSED MEETING, ALSO HELD IN AUGUST IN BRASÍLIA, WAS ANOTHER SPECIAL MOMENT. THE OFFICIAL OPENING OF THE EVENT WAS LED BY SBCOC PRESIDENT SANDRO DA SILVA REGINALDO, ACCOMPANIED BY THE HONORARY PRESIDENT OF THE 8TH CLOSED MEETING, RUY ROCHA DE MACEDO; THE CURRENT PRESIDENT OF THE INTERNATIONAL BOARD OF SHOULDER AND ELBOW SURGERY AND FORMER PRESIDENT OF SBCOC, OSVANDRÉ LECH; FORMER SBCOC PRESIDENT SERGIO LUIZ CHECCHIA; THE PRESIDENT OF THE YOUNG SBCOC COMMITTEE, LUIZ RIBAS; AND THE PRESIDENT OF SBOT, JOÃO ANTÔNIO MATHEUS GUIMARÃES.

8th CLOSED MEETING



HOMAGE FOR MEMBERS FOUNDERS AND MEMBER HONORARY FROM SBCOC

THE EVENT WAS FILLED WITH EMOTION AND TRIBUTES TO THE SOCIETY'S FOUR FOUNDING MEMBERS – OSVANDRÉ LECH, RUI JOSÉ FERNANDES, RUY ROCHA DE MACEDO, AND SÉRGIO LUIZ CHECCHIA. TOGETHER, THEY PRESENTED AN HONORARY MEMBERSHIP DIPLOMA TO DR. EDISON ANTUNES, THE PRESIDENT OF CBOT (BRAZILIAN CONGRESS OF ORTHOPEDICS AND TRAUMATOLOGY), HELD IN BRASÍLIA IN 1988. ADDITIONALLY, FOURTEEN FORMER PRESIDENTS OF SBCOC WHO TOOK PART IN THE COMMEMORATIVE CEREMONY WERE ALSO RECOGNIZED, RECEIVING PERSONALIZED DIPLOMAS AND PENNANTS FROM THE 2023 BOARD MEMBERS.



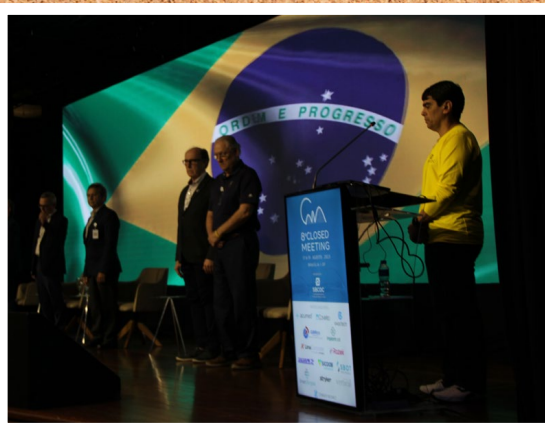
**MAY THESE 35 YEARS BE JUST THE
PRELUDE TO MANY MORE, FULL OF
ACHIEVEMENTS AND SIGNIFICANT
CONTRIBUTIONS TO THE FIELD
OF ORTHOPEDIC SURGERY
IN BRAZIL.**

**SBCOC IS PROUD OF ITS
REMARKABLE TRAJECTORY AND
LASTING IMPACT ON THE HEALTH
AND WELL-BEING OF PATIENTS.**

PHOTO WALL

**8TH CLOSED MEETING BRINGS
TOGETHER 380 SBCOC
MEMBERS IN BRASÍLIA TO
EXCHANGE EXPERIENCES
AND KNOWLEDGE**





**A SERIES OF TRIBUTES MARKED THE
OPENING CEREMONY OF THE 8TH
CLOSED MEETING IN BRASÍLIA, WITH
THE PRESENCE OF FOUNDING MEMBERS
OF SBCC AND FOURTEEN FORMER
PRESIDENTS**

ITINERANT COURSES HELD

In 2023, SBCOC organized ten Itinerant Courses, covering different regions of the country. These courses were crucial for disseminating knowledge and promoting the exchange of experiences among colleagues, bringing together the members with the Board.



Itinerant Course - Vitória (ES)

Itinerant Course - Presidente Prudente (SP)

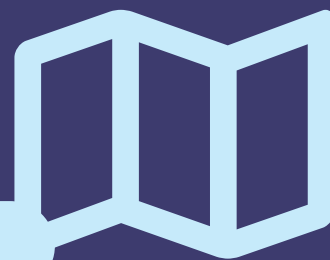


Itinerant Course - Brasília (DF)

Itinerant Course - Cuiabá (MT)



10 ITINERANT COURSES



Itinerant Course - Fortaleza (CE)



Itinerant Course - Goiânia (GO)



Itinerant Course - Botucatu (SP)



Itinerant Course - Belém (PA)



t - Manaus (AM)



Itinerant Course - Uberlândia (MG)

JOURNEY OF EXCELLENCE: NOTABLE ACHIEVEMENTS OF SBCOC IN 2023

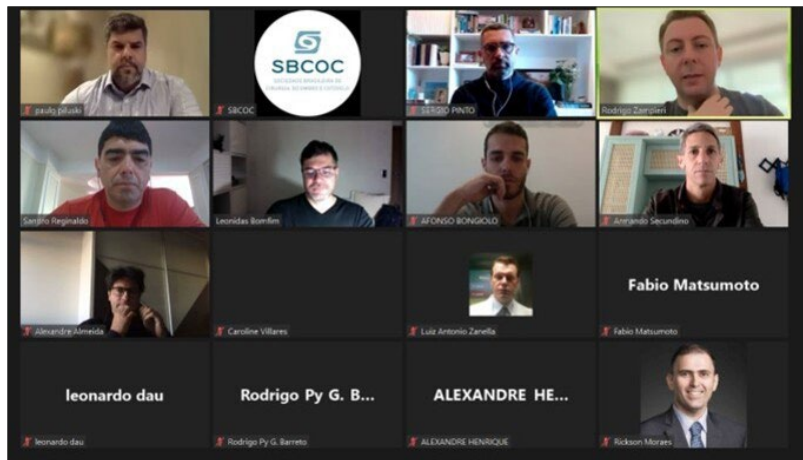
- We conclude the year with the latest edition of the SBCOC Journal, which highlights the significant events and important achievements of 2023. The Brazilian Society of Shoulder and Elbow Surgery (SBCOC) reinforced its commitment to education, updating, and strengthening the community of members in various regions of Brazil.



DIGITAL MEETINGS

WERE HELD BY
SBCOC

We also recall four webinars from the Training Program for R4, which provided specialized training for residents, preparing them not only for the SBCOC Full Member Title Acquisition Exam but also enriching their practical knowledge.



The Regenerative Committee organized a relevant webinar, bringing together orthopedic specialists to discuss thematic areas, contributing to the constant improvement of professionals.

The Young Season, consisting of two episodes and promoted by the SBCOC Youth Committee, offered Zoom lectures for young surgeons, standing out for innovation by addressing topics such as social media and entrepreneurship, providing a contemporary and enriching perspective, deviating from the traditional shoulder and elbow theme.



7TH EXAM TO OBTAIN
SBCOC MEMBER TITLE

 **73**
CANDIDATES

 **55**
APPROVALS



Preceding the 8th Closed Meeting in August, the 7th Exam for Obtaining the SBCOC Member Title gathered 73 candidates for the test. The results were disclosed on the Society's website, with 55 candidates passing.



The 8th Closed Meeting, the largest event of the Society in 2023, held in Brasília, brought together 380 professionals from August 17 to 19 for the discussion of clinical cases, lectures, presentations, and innovations in the field.



We also highlight the I Meeting of Young Leaders, bringing together the current Board, presidents, and members of the Committees to discuss strategies and directions for 2024, strengthening collaboration and alignment of goals among the future leaders of SBCOC.



USG COURSES:

2023 - JANUARY, APRIL,
JUNE AND DECEMBER



Throughout the year, four editions of the Musculoskeletal Shoulder Ultrasound Course were held in Goiânia, an initiative of SBCOC in partnership with Dr. Monres José Gomes, especially for Society Members.



In November, shoulder and elbow surgery took the spotlight at the 55th Annual Congress of SBOT, held in Brasília, with a successful Specialty Day, highlighted by SBCOC President Sandro da Silva Reginaldo, who thanked SBOT for the opportunity and the significant presence of members. During the event, orthopedic surgeons could discuss topics and attend lectures in the field, presented by SBCOC Members. Additionally, the Ordinary General Assembly was held, with changes to the Society's regulations and statutes.

55TH ANUAL CONGRESS OF SBOT



CROSSING BORDERS:

THE SBCOC'S INTERNATIONAL JOURNEY IN 2023

• In the year 2023, the Brazilian Society of Shoulder and Elbow Surgery left its mark not only in significant actions carried out in Brazilian territory but also on an international scale.

From March 7 to 11, SBCOC President, Sandro Reginaldo, attended the AAOS 2023 Annual Meeting organized by the American Academy of Orthopaedic Surgeons (AAOS) in Las Vegas, Nevada, USA. Considered one of the largest events in Orthopedics and Traumatology, the American congress brought together over 20,000 people, including attendees, exhibitors, and speakers, providing experiences in education, innovation, and networking for orthopedic surgeons worldwide.

In the opening ceremony, the presidents of the International Orthopedic Societies present were warmly welcomed as part of the event's welcome. Additionally, SBCOC participated in the International Presidents Breakfast & World Opinion Forum. President Sandro Reginaldo, accompanied by Brazilian orthopedic colleagues, was welcomed by the 2022 Academy president and shoulder and elbow surgeon, Felix Savoie, and participated in a coffee event followed by a forum for discussion.



AAOS 2023



**3RD CONGRESS OF
SPOC AND 2ND CONGRESS
PORTUGUESE-BRAZILIAN**



Between May 5 and 6, the 3rd Congress of the Portuguese Society of Shoulder and Elbow (SPOC) and the 2nd Luso-Brazilian Congress of Shoulder and Elbow took place in Cascais, Portugal. Twelve Brazilian orthopedists, members of the Brazilian Society of Shoulder and Elbow Surgery (SBCOC), actively participated in the event, sharing their knowledge through lectures. The participation underscores the partnership between SBCOC and SPOC (Portuguese Society of Shoulder and Elbow), which jointly organized the 1st Luso-Brazilian Congress of Shoulder and Elbow Surgery in the city of Maceió in March 2022. The 3rd edition of the event is already scheduled and will take place in Natal, between April 18 and 19, 2024, under the presidency of Dr. João Felipe de Medeiros Filho.



INTERNATIONAL FELLOWSHIPS: 1ST AND 2ND PLACED IN THE 2023 TITLE EXAM RECEIVE AWARDS FOR PROGRAMS IN OHIO AND PORTUGAL

In September, the top two performers in the SBCOC Titular Member Title Examination were awarded an international exchange program in Ohio (USA) and Portugal. The winners had the opportunity to participate in the daily activities of the service, in a clinical and surgical environment, alongside their hosts, with the possibility of involvement in research projects. The initiative was carried out by SBCOC, in partnership with the International Relations Committee and the Young Committee. The Society committed to providing two scholarships worth 2 thousand dollars each, intended for members who could benefit from this opportunity. The initial project was coordinated by Drs. Lúcio Ernlund and João Felipe Medeiros, who facilitated contacts with the head of the Department of Orthopaedic Sports Medicine at Ohio University, Dr. Grant Jones, and the current president of SPOC (Portuguese Society of Shoulder and Elbow), Dr. Carlos Maia.

The established agreement defined two spots for the top two performers in the 2023 title exam, with the 1st-placed Alexandro Figueiredo Zobiolo participating in the program in Ohio, and the 2nd-placed Luiz Roberto S. de Araújo Filho in Portugal. The intention is to expand the project in 2024, but the pilot conducted in 2023 was a source of great pride for SBCOC, as it allowed offering this valuable opportunity to its members.



15TH ICSES



Also in September, SBCOC was present at the 15th edition of the International Congress on Shoulder and Elbow Surgery in Rome, Italy, an event considered the "Formula 1" of the shoulder and elbow field worldwide. With a record attendance of 2,000 participants from 74 countries, the most important names in the specialty discussed the advances in the field during the four days of activities.

The Latin American participation was highlighted, especially from Brazil. The Brazilian delegation was the fifth largest, consisting of 154 members of SBCOC, led by President Sandro Reginaldo and the entire Board.



2023 ASES

Wrapping up SBCOC's international journey in 2023, in October, SBCOC President Sandro Reginaldo, accompanied by Vice President Carlos Henrique Ramos, attended the ASES 2023 (American Shoulder and Elbow Surgeons) 2023 Annual Meeting in Arizona, USA.

SBCOC's international participation throughout 2023 emphasized its relevance and commitment to excellence in orthopedics. This active presence reinforces the ongoing commitment of the entity to seek excellence and drive innovation in the field of shoulder and elbow surgery on a global scale.



OUR WORK HAS BROUGHT SIGNIFICANT RESULTS!

AND THE SBCOC CONTINUES TO GROW STEADILY!

6 NEW COMMITTEES

MEMBERS WORKING CLOSER TO THE MANAGEMENT



YOUNG SBCOC COMMITTEE

6 MEMBERS



INTERNATIONAL RELATIONS
COMMITTEE

7 MEMBERS



REGENERATIVE COMMITTEE

6 MEMBERS



ELBOW COMMITTEE

5 MEMBERS



RESEARCH AND SCIENTIFIC
PUBLICATION INCENTIVE COMMITTEE

8 MEMBERS



STATUTE AND REGULATIONS
COMMITTEE

3 MEMBERS



CUSTOMIZED KIT FOR FULL MEMBERS

PARTICIPANTS OF THE 8TH CLOSED MEETING WHO PURCHASED THE REGISTRATION + EVENT ACCOMMODATION PACKAGE WON A SPECIALLY PREPARED KIT FOR THE ATTENDEES AS A RECOGNITION OF THE MEMBERS ACTIVELY PARTICIPATING IN THE EVENTS.



1.445

MEMBERS IN 2023



NEW RESTRICTED AREA SYSTEM

IMPLEMENTED TO IMPROVE
ACCESS FOR MEMBERS

NEW EXCLUSIVE COMMUNI- CATION

CHANNEL WITH MEMBERS

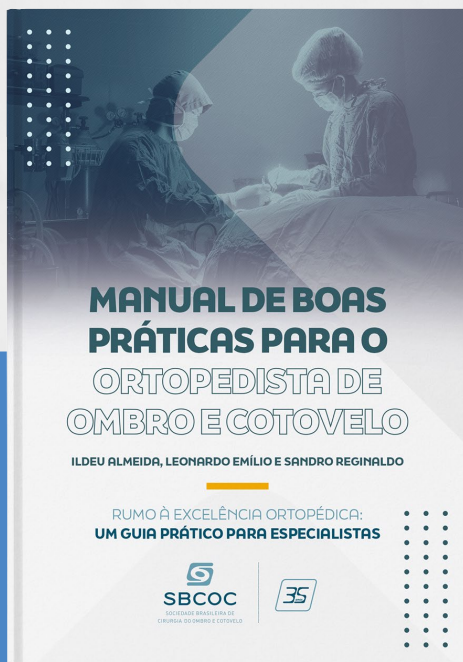


SBCOC CREATES WHATSAPP MESSAGE CHANNEL, WHERE MEMBERS RECEIVE UPDATES ON NEW EVENTS AND SOCIETY NEWS DIRECTLY TO THEIR MOBILE PHONES.



PUBLICATIONS

ENGAGEMENT WITH THE MEDICAL AND SCIENTIFIC COMMUNITY

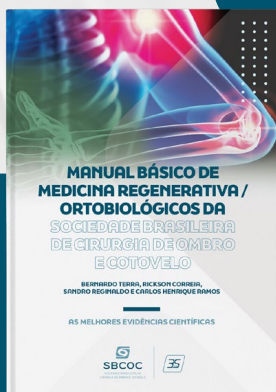


LAUNCH OF THE BEST PRACTICES MANUAL FOR THE SHOULDER AND ELBOW ORTHOPEDIST.

A GUIDE WITH 112 PAGES, EDITED BY ILDEU ALMEIDA, LEONARDO EMÍLIO, AND SANDRO REGINALDO, WITH CONTRIBUTIONS FROM VARIOUS SURGEONS IN THE FIELD, CONTAINING IMPORTANT GUIDANCE ON MEDICAL CONDUCT.

THE MATERIAL IS AVAILABLE IN THE RESTRICTED AREA FOR FULL MEMBERS OF SBCOC, AND DURING THE 55TH ANNUAL CONGRESS OF SBOT, SOME COPIES WERE DISTRIBUTED TO ATTENDEES.

COMING SOON



BASIC MANUAL OF REGENERATIVE MEDICINE/ORTHOBIOLICS.
EXPECTED RELEASE IN THE
1ST SEMESTER OF 2024.



SBCOC'S SPECIAL 35TH-
ANNIVERSARY BOOK.
EXPECTED RELEASE IN THE
1ST SEMESTER OF 2024.

MULTI-PLATFORM COMMUNICATION

SBCOC IS PRESENT ON MAJOR
SOCIAL MEDIA PLATFORMS

SOURCE: MLABS*

 **+750**
FOLLOWERS

 **+500**
IMPRESSIONS*
*The number of times SBCOC's
posts appeared to people

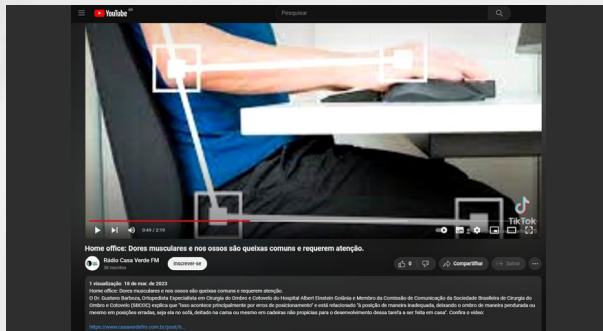
AVERAGE OF
12,600
PROFILE VISITS

 **+1.500**
INTERACTIONS



PRESS OFFICE

INTERVIEWS WITH PROMINENT MEDIA OUTLETS, SUCH AS TERRA PORTAL, NACIONAL RADIO, NOVA BRASIL FM RADIO, AMONG OTHER MEDIA OUTLETS FROM VARIOUS PARTS OF THE COUNTRY.



O IN de hoje recebe o dr. Sandro da Silva Reginaldo, presidente da Sociedade Brasileira de Cirurgia do Ombro e Cotovelo. Este foi apenas um dos destaques do Imaculada Notícias desta quarta-feira (11). Acompanhe o jornal na íntegra!!



Médico ortopedista do IOT, Vinícius Kuhn fala sobre os perigos da osteoporose



© 18.10.2023 16h19 / Postado por: Tânia Daltro

Compartilhar

A osteoporose é uma doença sistêmica do esqueleto e se caracteriza pela presença da baixa massa óssea e deterioração da microarquitetura (qualidade) óssea, o que aumenta a fragilidade do osso e o risco de fraturas. Em geral, a osteoporose é uma doença sem sintomas, e muitas vezes é diagnosticada, sormente, após sua consequência mais grave, que é a fratura. Outro fato é que, a maioria das pessoas não sabe que possui a doença e acaba tendo fraturas frequentes sem investigação.

O ortopedista Dr. Vinícius Camello Kuhn explica que muitas pessoas têm fraturas, recebem a cirurgia, melhoram e logo depois voltam a se machucar pois, não investigam a causa da doença.



INÍCIO EDIÇÃO DIGITAL ÁUDIO ARARAQUARA REGIÃO POLÍTICA SAÚDE COTIVEL

ESPORTE RECEITAS MEMÓRIAS DO POLEZZE INSTITUCIONAL

Início » Saúde » Osteoporose: Saiba qual a fratura do ombro mais comum devido à doença

Osteoporose: Saiba qual a fratura do ombro mais comum devido à doença

Por Redação - 3 de outubro de 2023

WhatsApp

Foto: Divulgação/FreePress

Outubro é marcado por prevenção à condição; SBCOC explica sobre quebra do úmero proximal

Em 20 de outubro, o calendário de saúde é marcado pelo Dia Mundial e Nacional da Osteoporose. Caracterizada pela perda da massa óssea, trata-se de doença que progressivamente enfraquece os ossos, tornando-os mais fáceis de serem fraturados.

De acordo com a Organização Mundial da Saúde (OMS), cerca de 15 milhões de brasileiros convivem com osteoporose. Estima-se que cerca de 50% das mulheres e 20% dos homens com idade igual ou superior a 50 anos sofrerão uma fratura osteopórtica ao longo da vida.



TRIBUNA DO VALE

HOME DESTAQUES CIDADES EDITORIAIS COLUMNISTAS EDIÇÃO DIGITAL

Agosto 16

SUS registra 40 internações por dia de ciclistas acidentados no trânsito

PUBLICIDADE:

© agosto 9, 2023

19

Ombro é uma das principais partes lesionadas em quedas de bicicleta, explica SBCOC



THE "YELLOW JERSEY" AT SBCOC

.....

SBCOC COMMUNICATION

Throughout the year 2023, attendees at events organized by the Society noticed that the president, Sandro Reginaldo, wore a yellow shirt. This piece carries a meaning behind it.

The "Yellow Jersey," also known as the yellow shirt, is one of the most iconic symbols in cycling. It is worn to identify the leader of the overall classification in a stage race, especially in the Tour de France, one of the most prestigious road cycling competitions in the world.

The tradition of the yellow jersey in the Tour de France dates back to 1919 when race organizer Henri Desgrange introduced the idea to help spectators easily spot the race leader as the peloton traversed various cities and roads. The

Sandro Reginaldo delivers yellow t-shirt to the president-elect 2024, Carlos Henrique Ramos.



choice of yellow was influenced by the fact that the newspaper L'Auto, a sponsor of the Tour de France at that time, featured yellow pages.

"The jersey signifies a provisional leadership. Cycling is a team sport, as there is a team behind the athlete, so this symbolizes the president's role in SBCOC, working in collaboration with the entire Board and Committees," explains the current president of SBCOC, Sandro Reginaldo.

In addition to representing the overall leadership, the yellow jersey bestows prestige and recognition upon cyclists, seen as a pinnacle in their careers.

“

WE DREW INSPIRATION FROM THE IDEA OF OUR FELLOW SBCOC MEMBER AND FORMER PRESIDENT OF THE BRAZILIAN SOCIETY OF ARTHROSCOPY AND SPORTS TRAUMATOLOGY (SBRATE), CARLOS VICENTE ANDREOLI, WHO BROUGHT THE CONCEPT OF THE YELLOW JERSEY TO SBRATE DURING HIS PRESIDENCY," HE ADDS.



THE YELLOW JERSEY AT SBCOC EVENTS



Current president of SBCOC, Sandro Reginaldo, using the yellow t-shirt during the 2023 events



**IN THIS INSERT, YOU HAVE REVIEWED THE RETROSPECTIVE OF SBCOC,
FEATURING THE MAIN ACTIONS CARRIED OUT THROUGHOUT 2023.**

**FROM THE NEXT PAGE, FOLLOW THE TRADITIONAL COLUMNS
OF THE SOCIETY'S JOURNAL, FROM THE LAST QUARTER (OCTOBER,
NOVEMBER, AND DECEMBER).**



JOURNAL

SHOULDER & ELBOW



SOCIEDADE BRASILEIRA DE
CIRURGIA DO OMBRO E COTOVELO

BULLETIN OF THE BRAZILIAN SOCIETY OF SHOULDER AND ELBOW SURGERY • SBCOC

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**CHECK OUT
ARTICLES
AND OTHER
HIGHLIGHTS
OF SHOULDER
AND ELBOW
SURGERY!**

ALSO CHECK OUT:

Sealing the Deal

Dr. Ildeu Afonso de Almeida Filho provides insights into the new horizons of Medical Advertising: Rules, Images, and Responsibilities.

Learn more

PAGE **34**

The future is now. What to Do with It?

How evolution is transforming the medical field, in addition to the increasing presence of Artificial Intelligence.

Check it out

PAGE **38**

Committees Strengthen SBCOC's Work.

Discover the contributions of the Committees to the improvement of Shoulder and Elbow Surgery.

Full article

PAGE **42**

MESSAGE FROM THE NEW PRESIDENT

SBCOC 2023: A YEAR OF COMMITMENT AND SUCCESS

Dear members, our SBCOC completes another journey filled with hard work and accomplishments. We are pleased to present in this special edition the various activities carried out throughout the year in the form of "Retrospective 2023." With a commitment to ongoing education and communication with our members, support, and collaboration with various training services, sustainable management, among others, SBCOC once again demonstrates its greatness on both the national and international stages.

As the vice-president of this administration, I am certain of the duties fulfilled by the Board and feel highly motivated to continue this mission into the new cycle that begins in 2024, alongside all of you. We will uphold the principles of "tradition, modernity, and fraternity," focusing on the various activities conducted with the brilliant contributions of the committees, also concentrating on the preparation for our largest event, the Brazilian Congress of Shoulder and Elbow Surgery, scheduled for August 22-24 in the beautiful city of Vitória (ES).

On behalf of our Board, I wish you all a Merry Christmas and much happiness in 2024!

ENJOY THE READ!

HUGS!



DR. CARLOS HENRIQUE RAMOS

Vice President of SBCOC • 2023

President of SBCOC • 2024

"I FEEL MOTIVATED TO
CONTINUE THIS MISSION,
WITH THE NEW CYCLE THAT
BEGINS IN 2024, TOGETHER
WITH EVERYONE."



SBCOC

SOCIEDADE BRASILEIRA DE
CIRURGIA DE OMBRO E COTOVELO

SIGA A SBCOC
NAS REDES SOCIAIS



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JOURNAL SHOULDER & ELBOW

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MESSAGE FROM EDITOR-IN-CHIEF

APPROACHING A NEW BEGINNING!

▪ As we bid farewell to the year 2023, we also wrap up the final edition of our SBCOC Journal. I hope our member readers have enjoyed the format and content that we have brought throughout this year, full of events.

For me, it was an immense satisfaction to lead this Editorial Board composed of a team of competent colleagues who greatly facilitated the delivery of quality content. They were particularly great partners in our mission to produce inclusive editions that could elegantly portray the significant moment of our Society, led by Dr. Sandro Reginaldo. My immense gratitude to him for the trust placed in me and all my recognition for his dedication, effort, open doors, and excellent contribution to SBCOC. In the challenging task of succeeding the brilliant presidents who preceded him, Sandro was tireless and successful.

Facing the challenge of merging modernity with tradition and providing a fraternal environment for our Society, in this year, as we celebrate 35 years of SBCOC, Committees were created (Regenerative, International Relations, Statute and Regulations, Elbow, Young SBCOC, Scientific Publication Incentive) to embrace the interests of our members and address new demands. We had a renewal of the visual identity and the creation of the Shoulder and Elbow Orthopedist Day, which will be celebrated on August 12.

Our journal aimed to showcase innovative articles, engage in legal discussions, and provide space for scientific publications, with a special emphasis on the often overlooked topic of the elbow. We remained true to our



DRA. CARINA COHEN

Editor-in-Chief

commitment to keeping the members informed with an updated event agenda and portraying events by providing space for all.

In this year when SBCOC celebrates its 35 years, we can perceive that the journey so far has been of great appreciation for our specialty. The 8th Closed Meeting, held in Brasília, had 380 colleagues from across the country, and the recognition of us, Brazilians, as a Society, became evident as we became the 5th largest delegation at the 15th World Congress (ICES) in Rome. We presented award-winning works, and deserved tributes were paid to Dr. Sergio Checchia, with the keynote address given to Dr. Osvandré Lech, president of the Board (IBSES), who received applause from everyone for his lecture.

And so, we have not come to the end of a year of hard work and pride for our members, but to the new beginning of this repeatedly fruitful cycle that our Society has been experiencing. May we continue together in this pursuit of medical excellence, best practices, technological advancements, and scientific growth.

I wish each of my colleagues a Merry Christmas and a beautiful entry into the new year for a prosperous 2024.

MY GRATITUDE AND RESPECT FOR SBCOC. ▪

MEDICAL ADVERTISING

ILDEU AFONSO DE ALMEIDA FILHO

▪ **"Out of sight, out of mind" is the famous phrase used by marketers to justify exposure through various existing means of communication. However, the phrase is almost always quoted incompletely. According to its author, Matheus Dimitru Scutasu, the complete phrase is "Out of sight, out of mind. And whoever is seen, is envied," which, when translated, can lead us to Newton's third law, which states that for every action, there is an equal and opposite reaction.** Unlike physics, reactions may not be of equal force or intensity, leading to the adherence of thousands of followers as well as rejection. Before delving into the field of medical advertising, we must ask ourselves some questions: What goal do I want to achieve? Who is my target audience? How am I perceived? How would I like to be perceived by patients? Here, speaking to an extremely select audience from a scientific standpoint, I suggest reading the article "Patient Perception of Non-Verbal Communication in Healthcare." It is a cross-sectional, descriptive, and analytical study in which 182 people aged 18 to 88 are interviewed, extracting valuable information for our medical practice. It is essential to contextualize the profile of the interviewees at the time the research was conducted, 20 years ago, with their concepts and "prejudices." What would be the result of this research today? I understand that the current scenario is entirely different, and just as the way we communicate has changed rapidly in recent years, the rules for its exercise could not remain the same under the natural risk of becoming obsolete and systematically disregarded, compromising the authority of legislative and judicial bodies. In this regard, the Federal Council of Medicine (CFM) updated the rules for medical advertising after a lengthy process involving medical societies, the public through public consultation, as well as after hosting webinars. It received over 2,600 suggestions to use in structuring the new Resolution 2336/2023, which, it is important to emphasize, will only come into effect from March 12, 2024.

The new text allows doctors to promote their work on social media, advertise the equipment available at their



workplace, and, in an educational context, use images of their patients or from stock photo databases.

IN ADDITION TO ENABLING DOCTORS TO SHOWCASE THEIR WORK, THE NEW RESOLUTION ALSO PERMITS THE DISCLOSURE OF CONSULTATION FEES, RUNNING PROMOTIONAL CAMPAIGNS, UTILIZING PATIENT IMAGES, INVESTING IN BUSINESSES UNRELATED TO THE DOCTOR'S PRESCRIBING AREA, AMONG OTHER PERMISSIONS.

While the previous regulations expressly prohibited the use of patient images, the new text clarifies how these images can be used. According to Resolution CFM No. 2,336/23, the image must have an educational purpose and adhere to the following criteria: the material must be related to the doctor's registered specialty, and the photo must be accompanied by educational text containing therapeutic indications and factors that may negatively influence the outcome.

The image must also not be manipulated or enhanced, and the patient should not be identifiable. Before-and-

-after demonstrations should be presented along with images containing indications, satisfactory and unsatisfactory progress, and potential complications resulting from the intervention. Whenever possible, the treatment perspective should be shown for different body types and age groups, as well as the immediate, intermediate, and late evolution. An important consideration regarding "before and after" is pertinent here. Medicine is legally considered a profession of means, not ends. According to the Honorable Minister of the Superior Court of Justice Nancy Andrichi, "the obligation of means is limited to a duty of performance, that is, there is a commitment to act with care, employing the best technique and expertise to achieve a certain goal but without obligating oneself to the realization of the result." However, from the moment a doctor posts results of their work, they automatically lose this prerogative by implying that they will deliver the same result to those who choose to be treated by them. The consequences of this fact include potential lawsuits in the civil sphere, involving monetary compensation, while in the former case, administrative proceedings in the ethical domain. It is, therefore, necessary to act with moderation to avoid unnecessary risks.

It is common for patients to express their gratitude to the healthcare professionals who have treated them on their social media. Now, doctors can repost these compliments and testimonials on their own social media. "The only observation is that the testimonial should be sober, without adjectives that denote superiority or imply promises of results," clarifies Emmanuel Fortes, the author of the resolution approved by the CFM plenary in September of this year.

"THE EVOLUTION OF RULES OF MEDICAL ADVERTISING REFLECTS AN ADAPTATION TO SOCIAL AND TECHNOLOGICAL CHANGES, MAINTAINING THE VALUES ESSENTIALS OF THE PROFESSION: CONFIDENTIALITY, HUMAN RESPECT AND COMMITMENT TO LIFE."

When doctors use images from stock photo databases, they should credit the source and adhere to copyright regulations. If the photograph comes from the doctor's personal files or the facility where they work, they must obtain the patient's consent for publication. Regardless of consent, the image should safeguard the patient's anonymity and respect their privacy and modesty.

Additionally, the resolution allows for the capturing of images by third parties, but only for childbirth. Other medical procedures cannot be recorded by third parties. This exception is permitted as childbirth is viewed as a special and non-treatment-related moment.

Another significant change allows specialists holding the Certificate of Specialization Registration (RQE) to advertise postgraduate titles, whether *lato sensu* or *stricto sensu*, in areas related to their specialty. For those without an RQE, they can promote postgraduate courses, followed by the term NON-SPECIALIST, in uppercase letters.

Teaching medical techniques to non-medical professionals remains prohibited, as outlined in Resolution CFM No. 1,718/2004. Physicians can showcase their skills to society while adhering to certain principles, and one of them is the prohibition of teaching medical acts to other professionals.

The new resolution is comprehensive, covering aspects such as Definitions and Responsibilities; Obligations; Means of Advertising and Promotion on Social Media; Permissions and Prohibitions; Relationships with Mass Media Vehicles and Channels; Duties and Rights; and the Use of Patient Images or Databases. It encompasses this vast universe that is advertising.

Ultimately, despite the advances in communication methods and forms, it is essential to emphasize that the fundamental principles in medicine remain unchanged: Professional Secrecy, Respect for Human Beings, and Respect for Life. Therefore, our goals as medical professionals should not and must not be tainted by greed, the pursuit of easy profits, or personal vanity. •

RISK FACTORS FOR ROTATOR CUFF REPAIR FAILURE AND RELIABILITY OF THE ROTATOR CUFF HEALING.

INDEX (ROHI) IN THAI PATIENTS.

COMPARISON OF THE ROHL WITH A MODIFIED SCORING SYSTEM

FATORES DE RISCO PARA FALHA NO REPARO DO MANGUITO ROTADOR E CONFIABILIDADE DA CICATRIZAÇÃO DO MANGUITO ROTADOR ÍNDICE (ROHI) EM PACIENTES TAILANDESES. COMPARAÇÃO DO ROHL COM UM SISTEMA DE PONTUAÇÃO MODIFICADO

PRATCHAYA MANOP, ADINUN APIVATGARON, WARUNYOO PUNTU, BANCHA CHERNCHUJIT.
ORTHOP J SPORTS MED. 2023 JUN 28;11(6):23259671231179449.

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DR. CARLOS ANDREOLI

▪ In 2019, Kwon et al. published a scoring system called the Rotator Cuff Healing Index (RoHI) to predict failures against the original RoHI based on repair failure factors as determined.

The success rate of surgical treatment for rotator cuff (RC) rupture ranges from 16% to 94%. RoHI is a system to predict failure after rotator cuff repair and is based on a combined score of factors, including age, anteroposterior (AP) tear size, tendon retraction, infraspinatus muscle fatty infiltration, bone mineral density (BMD), and work activity level (Figure 1).

The study's objective was to determine the factors leading to rotator cuff repair failure in a population, test the reliability of RoHI, and compare it with a

modified RoHI (m-RoHI), based on factors for repair failure as determined.

Case-control study; Evidence level, 3.

This study involved 133 patients who underwent arthroscopic rotator cuff repair between February 2012 and February 2021. Postoperative magnetic resonance imaging was conducted between 6 and 24 months to assess the healing of the rotator cuff. We examined various factors that could influence failure rates, including demographic characteristics, the size and retraction of the anterior-posterior tear, radiographic measurements, and findings from magnetic resonance imaging.

Rotator cuff Healing Index Scoring System	
Factors	Point
Age	
≤ 70 y	0
> 70 y	2
Anteroposterior tear size, cm	
≤ 2.5	0
> 2.5	2
Retraction, cm	
< 1	0
1 to <2	1
2 to <3	2
≥ 3	4
Infraspinatus fatty infiltration, grade	
< 2	0
≥ 2	3
Bone mineral density	
> -2.5	0
≤ -2.5	2
Level of work activity	
low and medium	0
high	2

Figure 1: Postoperative Rotator Cuff Healing Index

The m-RoHI was developed using factors that significantly predicted repair failure in the multivariate analysis. To determine the reliability of RoHI and compare it with the modified version (m-RoHI) in predic-

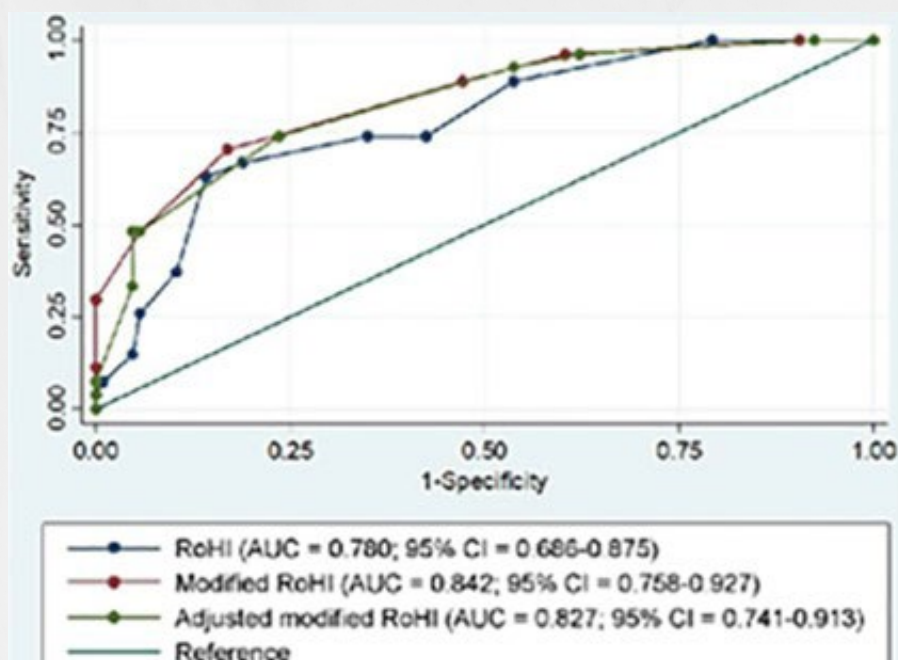


Figure 2. Postoperative characteristic curves for the Rotator Cuff Healing Index (RoHI), modified RoHI, and adjusted modified RoHI in the study population. There was no significant difference in the areas under the curve (AUCs) between the scoring systems ($P = 0.447$).

ting failure rates, we calculated the area under the receiver operating characteristic curve.

The multivariate logistic regression analysis revealed that a body mass index 23, high work activity, an anterior-posterior tear size 2.5 cm, and a retraction size of 2 to <3 cm were independent factors predicting repair failure in our population. Bone mineral density (BMD) did not independently predict repair failure. We utilized these four significant independent factors to create the m-RoHI. The area under the curve of the final adjusted m-RoHI showed a slight improvement compared to the original RoHI, but this difference was not statistically significant (Figure 2).

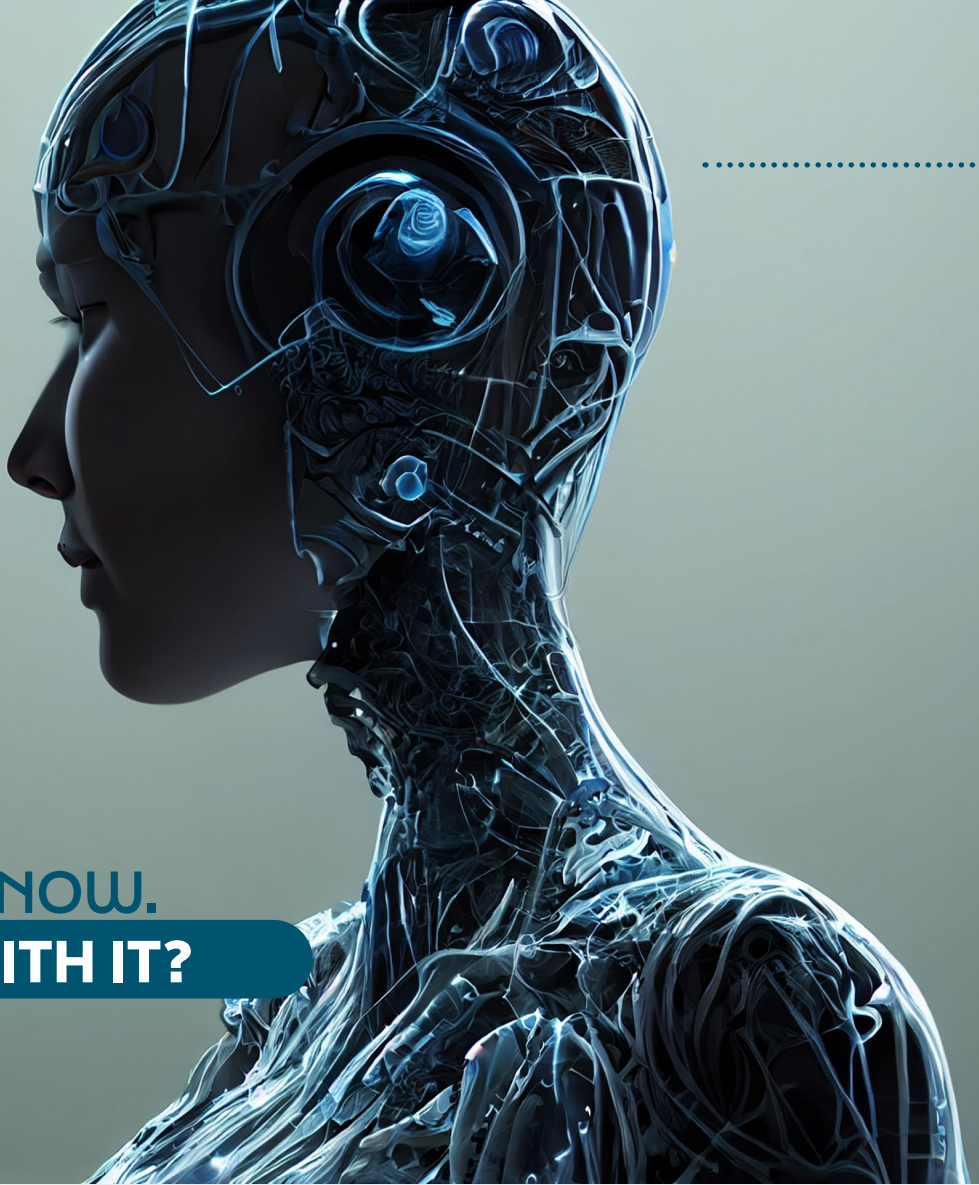
Patients with a score <5 had a failure rate of 8.3%, whereas those with a score 5 had a failure rate of 51.4%. An adjusted m-RoHI score of 5 predicted repair failure with a sensitivity of 70.4%, specificity of 83.0%, and accuracy of 80.5%.

The factors that contributed to the failure of the repair in this study included the following. (1) A higher BMI may increase the mechanical stress attributed to the weight of the arm on the CRs and may have a negative impact on tendon healing related to metabolic factors. (2) High work activity can increase the mechanical load at the repaired site. (3) The AP rupture may indicate involvement of multiple tendons. (4) Retraction may reflect the chronicity of the tear,

which had negative effects on MR healing. DMO, grade 2 ISP fatty infiltration, and age over 70 years at the time of surgery (all variables included in the original RoHI) were not independent risk factors in our study population.

Conclusion: The m-RoHI had a predictive value for repair failure similar to the original RoHI in our study population but did not require obtaining DMO. The m-RoHI may be useful in populations where DMO is not routinely obtained.

Risk factors for repair failure were BMI 23, high level of occupational activity (i.e., manual labor), AP rupture 2.5 cm, and retraction of the rupture from 2 to <3 cm. ■



THE FUTURE IS NOW. WHAT TO DO WITH IT?

DR. REGIS ALBERTINI

▪ In the collective consciousness, a doctor is also a symbol of focus. A professional of this caliber doesn't need to recount their story for someone to begin imagining that, before getting into medical school, they gave up on some parties, family time, and rest. Focus, focus, focus. Once graduated, it's necessary to choose a specialty, then a subspecialty, and work entirely focused on that. Can anyone imagine a doctor who is also a musician? Going to the office during the day and playing at night? Or a doctor who is a chef, splitting their day between the two professions? It's hard to picture.

If that's the case, what will we do

with the information that the professional of the future will have five careers throughout their life, perhaps all at the same time? How to stay updated and, at the same time, committed to something that demands so much attention and time, like Medicine? I don't bring answers, but I promise thoughtful reflections. Let's go!

With the fourth industrial revolution and the advancement of robotics, job positions and even entire professions are in the process of disappearing. Some trades already show warning signs, and others, despite predictions, still deceive young university students who won't have

many opportunities to put their diplomas into practice. This includes various medical specialties as well.

After spending hundreds of years trying to be machines, humanity now needs to learn to be just human. That's why there's so much talk about emotional intelligence and entrepreneurship. We are being pushed, some reluctantly and others with joy, towards entrepreneurship. Generations that were prepared to be worker ants now need to go out and create their own anthills. And again, where does the doctor fit into all of this?

The doctor fits in just like everyone else: first, they need to understand

that focus doesn't mean doing only one thing. Focus is a state of consciousness about what truly matters. Someone with a focus on having time for family, for example, will do everything to achieve that goal. It doesn't matter if it means changing professions or practicing two professions simultaneously so that one financially surpasses the other and, in the future, provides more freedom of time and choice.

Once the concept of focus is understood, it's time to accept that we need to diversify and venture as well. It's no longer necessary to become a successful fifty-year-old to decide where to invest the money earned from a career. It's urgent to create

new earning opportunities. And they can arise within or outside the realm of the new Medicine.

Artificial intelligence is already present in operating rooms and medical laboratories. Where else will it make an impact? Will we have more time or fewer opportunities? I can't pinpoint it precisely, but I suggest we think about what we already have in our hands and might be underutilizing. We are the bridge between the patient and the healthcare industry, possessing a vast network, and all of this holds significant value. People pay a premium to access networking channels in events and communities that promise to connect individuals.

What businesses involving people pass through the clinic today? What income-generating activities are available within my busy schedule? What haven't I done yet, and what can I do to avoid being surprised by the little robot next door? Or how can I make this robot work for me? Without questioning, advancement is impossible. Don't be in a hurry to answer; keep asking questions, and you'll find yourself moving towards new horizons. And don't forget to share these reflections with friends and colleagues. Connections between people can generate prosperity. There is nothing more futuristic than that.

PUBLICATIONS SBCOC

SBCOC RELEASES GOOD PRACTICES MANUAL FOR SHOULDER AND ELBOW ORTHOPEDISTS

SBCOC COMMUNICATION

• In another milestone celebrating the 35 years of the Brazilian Society of Shoulder and Elbow Surgery, the Good Practices Manual for Shoulder and Elbow Orthopedists was launched in November.

Edited by Ildeu Almeida, Leonardo Emílio, and Sandro Reginaldo, with contributions from various surgeons in the field, the guide provides essential guidance on medical conduct across 112 pages. •



DOWNLOAD. CLICK HERE

The material is available in the restricted Member section of SBCOC at sbcoc.org.br

Right now, SBCOC is actively working on the project for the Basic Manual of Regenerative Medicine/Orthobiologics and the Special Book for the Society's 35 years, scheduled for release in 2024.

WAIT!

INTERNAL JOINT STABILIZER FOR ELBOW

DR. LUCIANO PASCARELLI

▪ The goal of treating elbow instability, whether acute or chronic, is to restore stability and, concurrently, achieve a satisfactory range of motion. Various options are known and performed for treatment, ranging from non-invasive reductions with cast immobilization.

Surgical procedures vary, including the use of transarticular wires, temporary bridge plates, ligament reconstructions, rigid or joint external fixators. More recently, techniques have been developed using a device as an articulated internal fixator.

The internal fixator for the elbow is a relatively new option used to maintain joint stability, concentric reduction, and facilitate early range of motion gain.

In 2014, Orbay and Mijares described a technique using molded transarticular steinman wires fixed in the ulnohumeral rotation axis and with another ulnar fixation, assisting in elbow stabilization and allowing early joint movement. This technique was employed in cases where elbows remained unstable after fracture fixation, ligament reconstructions, and after releases of joint contractures and bone synostosis.

The absence of instability was determined based on clinical criteria and through radiographic imaging, maintaining concentric ulnohumeral and radiocapitular reduction.

Currently, there are implants specifically designed for internal stabilization of the elbow on the market - the so-called internal fixators for the elbow.

The technique is reproducible, and current implants are considered safe and serve as a complement in

the treatment of elbow instability. It is important to note that in cases of associated fractures, they can be used concurrently with plates, screws, radial prosthesis, neoligaments, and anchors.

These implants function as an articulated external

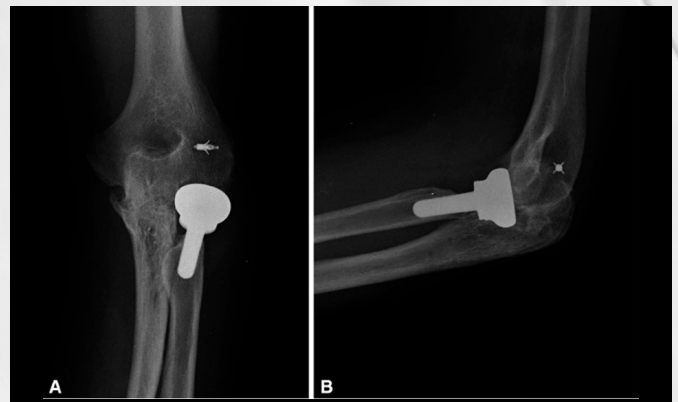


Fig 1 -Patient with synostosis after multiple surgeries. (bibliog. - 1).

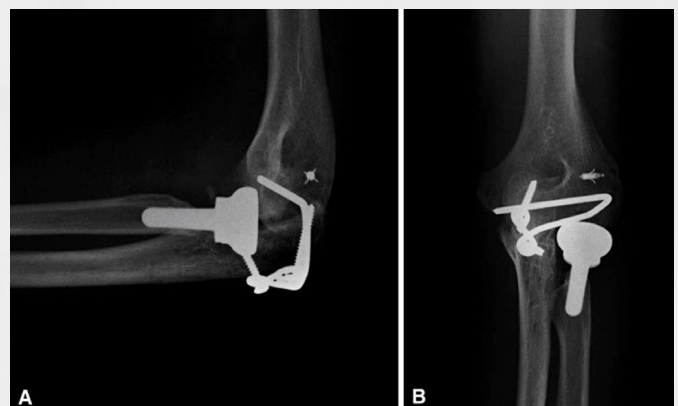


Fig 2 - A) Lateral X-ray B) Anteroposterior (AP) X-ray with the use of the device (bibliog. - 1).



Fig 3 Molded Steinman wires and cortical screws (removed after 8 weeks) (bibliog. - 1)

fixator but internally. The surgical technique involves a broad posterior approach, followed by medial dissection with exposure and release of the ulnar nerve.

Subsequently, the medial and lateral triceps are released to allow wide visualization and local exposure. When necessary, fractures are fixed or the radial head is replaced. At this point, the elbow is dislocated, and the guide for placing the guide wire in the center of the humeral rotation axis is introduced. As with an external fixator, the correct positioning of the guide wire allows for a more concentric placement of the implant, enabling better range of motion.

With the correct positioning, the definitive wire of the implant is placed. At this point, the lateral collateral ligament is prepared for reconstruction, but sutures should only be performed after the completion of the implant.

The implant's base plate is fixed in the proximal region of the ulna with 3.5mm cortical screws. With the placement of the plate, the elbow is reduced, and thus, the ulnar and humeral components are connected.

Articular stabilization and congruence are assessed radioscopically, and subsequently, the ligaments are definitively repaired.

Postoperatively, the patient begins movements after the first week, and the implant is removed after 6 to 8 weeks of progress.

Sochol et al, in their study, suggest that these implants provide significant benefits and do not necessarily require removal unless requested by the patient. However, there are no studies showing the effects of leaving the fixator in place indefinitely.

The internal fixator is a new modality for stabilizing the unstable elbow, and despite the need for a second procedure for removal, the benefits of concentric stabilization and early range of motion favor its use. •

Fig 4 -1.5mm guide wire and stabilizer guide to centralize the axis of rotation (bibliog. - 3)

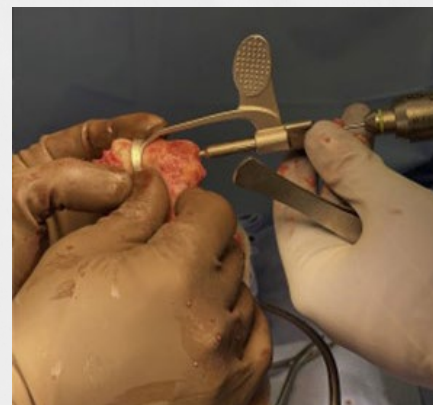


Fig 5 Isometric Point Demonstration with Elbow Internal Stabilizer (bibliog. - 3)

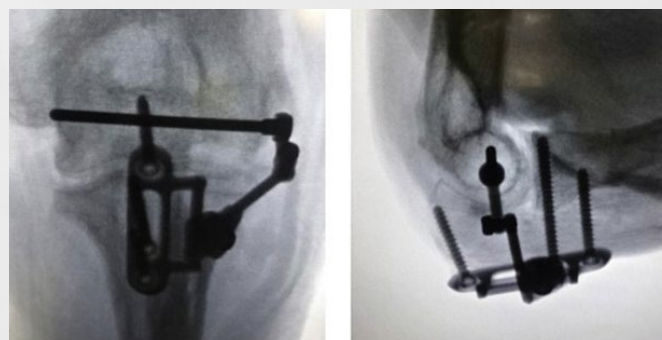
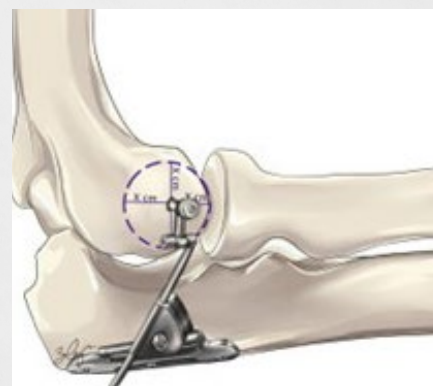


Fig 6 - Fluoroscopy of the stabilized elbow with the implant (bibliog. -3)

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COMMITTEES STRENGTHEN THE WORK OF SBCOC

Throughout the year 2023, SBCOC's Committees worked diligently to enhance the field of shoulder and elbow surgery and its specialists, thereby fortifying the work of the Society. Check it out

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DR. FABIO MATSUMOTO E DR. GUILHERME SELLA



TRAINING AND EDUCATION COMMITTEE

On August 16 and 17, the Training and Education Committee conducted the 7th edition of the Examination for Obtaining SBCOC Membership Title. Candidates underwent a series of evaluations, including a theoretical, oral, and skills assessment. Through the analysis, it was possible to assess the candidates' theoretical knowledge and evaluate their proficiency in planning and executing surgical techniques, as well as their competence in handling clinical situations common in day-to-day practice.

This year, with a pass rate of 76.3%, statistical analysis demonstrated that the exam was well-balanced.



CONTINUING EDUCATION COMMITTEE

Five webinars were conducted in 2023 on topics such as Instability, Trauma, Rotator Cuff, Elbow, and Miscellaneous. Additionally, four podcasts were released, covering the 35-year SBCOC interview, Acromioclavicular Dislocation, Epicondylitis, and Orthobiologics in the Treatment of Tendon Pathologies and Rotator Cuff Injuries.

Furthermore, the scientific program for the Closed Meeting was organized, featuring 109 member speakers. The Shoulder and Elbow Specialty Day during the 55th SBOT Congress (Brazilian Society of Orthopedics and Traumatology) was also coordinated, with the participation of 25 members in the scientific program.

Nas próximas edições seguiremos com atualizações das atividades das Comissões conforme forem ocorrendo.



ELBOW COMMITTEE

Two itinerant courses were conducted - one in Belém (PA) on September 23 and another in Botucatu (SP) on October 20, both featuring high scientific standards and extensive discussions. The future plan is to organize cadaver lab sessions focusing on arthroscopy, arthroplasty, and ligament reconstructions, along with a consulting channel for Committee members to address clinical case queries and provide information.



MEDICAL FEES AND PROFESSIONAL DEFENSE COMMITTEE

In 2023, the Committee dedicated itself to responding to legal opinions and justifications for agreements, addressing pending requests for SBCOC.



INSTITUTIONAL COMMITTEE

In partnership with Predicado Comunicação, an analysis of SBCOC's social media (Facebook and Instagram) was conducted throughout 2023. There was noticeable growth in Instagram followers (approximately 750 new followers from January to the release of this edition in December), with over 500,000 impressions, indicating how many times SBCOC's posts appeared to people. Additionally, the profile received over 12,600 visits and more than 1,500 interactions on Facebook.

Through the Press Office, also provided by Predicado Comunicação, SBCOC experts provided important health and well-being clarifications in interviews with prominent media outlets, including TERRA portal, Nacional Radio, Nova Brasil FM Radio, and others, from various parts of the country.



COMMITTEE FOR RESEARCH AND SCIENTIFIC PUBLICATION INCENTIVES

Throughout the year 2023, the Research and Scientific Publication Incentives Committee provided a mentoring program to guide members facing challenges in structuring their studies.

During the Closed Meeting, all registered services were offered the opportunity to create an app.

On the SBCOC website, a section was created in the restricted area for members, featuring relevant lessons to assist in the development of scientific work.

Lastly, the Committee contributed to the publication of two scientific articles in the Brazilian Journal of Orthopedics (RBO), with the participation of colleagues from different services and regions of the country in a collaborative effort.



SBCOC WEBSITE

Throughout the year, for improved navigation, the SBCOC homepage was simplified, featuring an editable banner, adjustments to menus and access tabs, and standardization of displaying "Vacancies for R4."

The display of the Statute and Regulations for mobile devices was also adjusted, and the content of the "Member Area" was updated. The technical part of the site was transferred to the management of Predicado Comunicação.

Continuing with the modernization, plans include programming a tool for functional score calculation and a catalog of major classifications in shoulder and elbow for the "Member Area."



REGENERATIVE COMMITTEE

In 2023, the SBCOC Regenerative Committee conducted webinars on the use of Hyaluronic Acid and current legislation in Brazil, as well as an Interventional Ultrasound Course in the Upper Limb, in partnership with Dr. Monres José Gomes, in Goiânia (GO). Additionally, the Regenerative Committee Manual for SBCOC is being developed, providing updated evidence on the subject.



REGIONAL ACTIVITIES

In 2023, the Northeast Regional conducted two itinerant courses: one in Fortaleza (CE) and another in Manaus (AM). In 2024, the region will host the III Luso-Brazilian Congress of Shoulder and Elbow Surgery, scheduled for April 18 and 19 in Natal (RN), with the participation of prominent figures from Brazilian and Portuguese orthopedics.

The Central-West Regional also organized two itinerant courses: one theoretical in Cuiabá and another practical in Chapada dos Guimarães, Mato Grosso.



Centro de Convenções de Vitória
Vitória - ES, de 22 a 24/08/2024

XV Congresso Brasileiro de Cirurgia de Ombro e Cotovelo

SAVE THE DATE

Between the 22nd and 24th of August 2024, we will hold in Vitória - ES, the **XVBrazilian Congress of Shoulder and Elbow Surgery (CBCOC 2024)**

This grand event, with more than 1000 participants, **will be the largest Congress Shoulder and Elbow Training in Latin America in 2024** and will be attended by experienced national speakers, as well as some of the global icons of our specialty.

ORGANIZATION:



REALIZATION:



OFFICIAL
AGENCY:

